

A banner image for the HCEA 2021 conference. It features a blue background with a white wave splashing in the center. The text 'HCEA 2021 | SEPTEMBER 22-24' is written in white, bold, sans-serif font. Below it, 'Agility: Rapid Changes in Patient Education' is written in a smaller white font. The HCEA logo is in the bottom right corner.

HCEA 2021 | SEPTEMBER 22-24

Agility: Rapid Changes in Patient Education



2021 PROGRAM

SUBJECT TO CHANGE

WEDNESDAY, SEPTEMBER 22

All times are in Eastern Time

10:45 a.m.-11:00 a.m.

Welcome Remarks

Gary Ashwal, HCEA President
Korinne Callihan, MSN, RN, HCEA 2021 Conference
Planning Committee Chair

11:00 a.m.-12:00 p.m.

*Communication: Everybody's Doin' It
(a highly-interactive workshop)*

David Westerlund, Be Present Discover Joy

12:00 p.m.-12:45 p.m.

*Bridging the Communication Gap: A Youth-Driven
Intervention to Improve Adolescent Patient-Provider
Communication*

Angela Gelatt, MPH, PATCH (Providers and Teens
Communicating for Health)
Harper Rees, PATCH Teen Educator

12:45 p.m.-1:45 p.m.

Lunch Break

1:00 p.m.-1:30 p.m. *(During lunch break)*

Open Discussion Time

1:45 p.m.-2:30 p.m.

*Creating Meaningful Documents Out of Complex Materials:
A Patient Education Team's Role During the Pandemic*

Margaret Sturdivant, MSN, RN, CPPS, Jen Massengill, MSN,
RN, CNML, Mary Susan Moss, MA, BSN, RN, OCN and Chuck
Rodgers, Duke University Health System

2:30 p.m.-3:15 p.m.

*Expanding Inclusive Language in Patient Education for
Transgender and Gender Diverse Patients and Families*

Brett Niessen, MPH, Seattle Children's Hospital

3:15 p.m.-3:30 p.m.

Break

3:30 p.m.-4:15 p.m.

*Improvement in Heart Failure Self-Care and Reduction in
Patient Hospital Readmissions with Caregiver Education:
A Randomized Controlled Trial*

Linda Clements, PhD, APRN, CCNS, University of Kentucky

4:15 p.m.-5:00 p.m.

Welcome Reception / Networking Event

THURSDAY, SEPTEMBER 23

All times are in Eastern Time

11:00 a.m.-11:45 a.m.

Becoming a Health Literate Organization – A Journey
Tom Bauer, MBA and Michele Heacox, Johns Hopkins
Medicine

11:45 a.m.-12:45 p.m.

Poster Session

12:45 p.m.-1:45 p.m.

Lunch Break

1:00 p.m.-1:30 p.m. *(During lunch break)*

Open Discussion Time

1:45 p.m.-2:30 p.m.

*Establishing a Health Education / Promotion Program
within a Healthcare System*

Souheila Ali Hassan, MSc, CHES, CPHQ, CMQ, Abu Dhabi
Health Services - SEHA

2:30 p.m.-3:15 p.m.

*Leveraging Digital Patient Education to Impact Vascular
Access Device Readmission Rates*

Heather Todd, MSN, RNC-MNN, Guadalupe Ordaz-Nielsen,
BSN, RN, VA-BC, Lizette Bolanos, BSN, RN and Laura Paton,
MSHC, Rush University Medical Center

3:15 p.m.-3:30 p.m.

Break

2021 PROGRAM

SUBJECT TO CHANGE

3:30 p.m.-4:30 p.m.

The Science and Art of Patient Education

Fran London, MS, RN, Phoenix Children's Hospital

FRIDAY, SEPTEMBER 24

All times are in Eastern Time

11:00 a.m.-12:00 p.m.

HCEA Business Meeting

All members and non-members are welcome to attend.

12:00 p.m.-12:45 p.m.

Improving Quality and Patient Experience with Patient Education Data

Vicki Maisonneuve, MSN, RN, CRRN, Parkview Health
Marta Slyvia, MPH, Healthwise

12:45 p.m.-1:45 p.m.

Lunch Break

1:00 p.m.-1:30 p.m. *(During lunch break)*

Open Discussion Time

1:45 p.m.-2:30 p.m.

Reclaiming the Space Between Visits: The Benefits of ePrescribing Patient Education

Geri Baumblatt, MA, Docola
Mistey Patterson, BSN, RN, CBN, Wise Health System
Bobbie Lou Price, RN, MSN, CBN, Physicians East

2:30 p.m.-3:15 p.m.

Putting in Action: HCEA Patient Education Practice Guidelines for Health Care Professionals

Carolyn Cutilli, PhD, RN, NPD-BC, Penn Medicine and American International College
Sarah Christensen, MA, The University of Texas MD Anderson Cancer Center

3:15 p.m.-3:30 p.m.

Break

3:30 p.m.-4:30 p.m.

Patient Panel

4:30 p.m.-4:45 p.m.

Closing Remarks

POSTER SESSION

POSTER 1

Assessing the Health Literacy Environment to Become a More Health Literate Organization

Sarah Stempski

POSTER 2

Show, Don't Just Tell: Using Screencasts in Heart Failure Education

Ruti Volk

POSTER 3

Video-Led Asthma Education

Nikki Taylor

POSTER 4

A Whole-system Approach to Health Literacy

Kristine Taylor

POSTER 5

Do You Understand?: A Redesign of Patient/Family Educational Material Review

Jenny Shaffer