MUSIC INSPIRES HEALTH INITIATIVE

1/2 of all new HIV cases in the US occur in youth under the age of 25.

CDC estimates that 19 million new sexual transmitted infections (such as HIV, Chlamydia, Gonorrhea, Herpes, and HPV) occur each year in the U.S. - almost half of them among adolescents and young adults aged 15 to 24.

45 million American adolescents and adults have had genital herpes. 1/4 of sexually active females have genital herpes. 1/5 of sexually active men have genital herpes.

Each day, 4,000 American kids try their first cigarette. And, each day another 1,500 other kids under 18 become new, regular daily smokers.

Approximately 90% of adult smokers took their first puff before the age of 18.

More than 6.4 million children under the age of 18 today will eventually die from smoking-related disease unless current rates are reversed.

CDC data found that over 9 million children and teens ages 6-19 (16%) are overweight (BMI greater than 95th percentile). Other studies indicate that 30.4% of adolescents (ages 12-19) are overweight and 15.5% are obese.

Music Inspires Health is a new national health education program teaming up music celebrities with medical students, physicians, nurses, and public health experts.

We are teaching adolescents, college students, and young adults about a variety of important health issues including: **HIV/STD prevention, dangers of smoking, obesity prevention, exercise, nutrition, depression, alcohol abuse, and eating disorders.**

We are organizing a national health education tour in 2007-2008. If you would like to help us work on an event in your city, please email:
BenLevy@musicinspireshealth.org
or phone (404) 375-5991.

Music Inspires Health is also designing a multimedia based health education website, a national poster campaign, and health education programs at high schools and colleges around the country.

"Music is the language of our youth. It provides the gateway to engaging young people to make choices that will safeguard and improve their health, now and in the future. Involvement of music celebrities and entertainment executives can make the Music Inspires Health Initiative a powerful force to shape our nation's future in the direction of greater physical and mental health."

-Jonathan Fielding, M.D., M.P.H, M.B.A.
(Director of Public Health for Los Angeles County)

For more information, to get involved with our national health education programs, or to make a financial contribution, please contact
BenLevy@musicinspireshealth.org
(404) 375-5991

We are a 501(c)(3) nonprofit organization.

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MUSIC inspires HEALTH initiative