

**PROJECT MOOSE – A CASE STUDY OF  
A MORALE INITIATIVE THAT REALLY  
WORKED... AND STILL DOES!**





**AMY VEGA, MBA, MHA, RHED**


**DRAW A PICTURE OF A MOOSE...**




## Key Points:


 Project MOOSE was established by two educators who believed that \_\_\_\_\_.

 It was an experiment designed to see if: \_\_\_\_\_.

 "Morale is \_\_\_\_\_." – Avery Weisman

 \_\_\_\_\_ % of people are underperforming at work according to Gallup.


 9 Fundamentals for raising employee morale include: \_\_\_\_\_, Define Expectations, \_\_\_\_\_, Professional Development, \_\_\_\_\_, Recognize Performance, \_\_\_\_\_, Create Community, \_\_\_\_\_.

 "Everyone has an invisible sign around their neck that says \_\_\_\_\_." Never forget this message when working with people." - Mary Kay Ash

 MWR stands for \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_.

 The basic tenets of the MOOSE project are \_\_\_\_\_ acts of \_\_\_\_\_, \_\_\_\_\_ and prompting others to \_\_\_\_\_.

 People in the organization need to know that the MOOSE is \_\_\_\_\_.

 The MOOSE's email address is: \_\_\_\_\_.


 Use \_\_\_\_\_ to receive and reassign requests.

 The MOOSE got free business cards from: \_\_\_\_\_.

 Because of the MOOSE, management \_\_\_\_\_.

 Was our hypothesis correct? \_\_\_\_\_.


 The sole purpose of the MOOSE Project is to: \_\_\_\_\_.

 The MOOSE's slogan is: \_\_\_\_\_.


 The MOOSE Project should be: \_\_\_\_\_.

 At least one trusted person should let the organization know that the MOOSE is \_\_\_\_\_.

 Easy ways to MOOSE are: \_\_\_\_\_.

 The MOOSE should never: \_\_\_\_\_.

 The MOOSE should seek to \_\_\_\_\_.

 The MOOSE should have a plan to \_\_\_\_\_.

 Conceal the \_\_\_\_\_.

 Never reveal the MOOSE's \_\_\_\_\_ or the magic will be lost!

 You can implement project MOOSE by following these 4 steps:

- 1) \_\_\_\_\_.
- 2) Follow the 10 guidelines
- 3) Have \_\_\_\_\_!!!
- 4) Share your \_\_\_\_\_.

**KINDNESS IS CONTAGIOUS... PASS IT ON!**