

2004 HCEA Awards

Congratulations to Charlyn, Diane, and Pat as HCEA's 2004 Award Winners! These three women exemplify the enthusiasm and dedication for healthcare education that we all aspire to.

Charlyn Snow, MBA, MT(ASCP)

The Jean Raines Distinguished Service Award

The Jean Raines Distinguished Service Award recognizes a member of HCEA who has demonstrated outstanding service and support of the organization. This award was designed to honor Jean Raines, who was the founding president of HCEA. She provided outstanding leadership and mentorship to educators over her 30 year in healthcare education.

Charlyn Snow, Director of Education at Northwest Texas Healthcare System in Amarillo, has mentored, ministered, transformed and cared for others her whole career. As President of HCEA in 2003 and Past President this year, Charlyn has taken the best of HCEA's past, gotten rid of what had slowed us down, and gave us control of our future. Under her leadership we became more passionate about the association and we approached the challenges with creativity and innovation. Charlyn is a founding member of HCEA and has served in a variety of Board positions over the past 7 years. She has transformed this association into an organization with a firm mission, vision, and set of goals. Charlyn's dedication and enthusiasm for HCEA are worthy of its highest honor.



Diane Moyer, RN, MS, CDE

Excellence in Practice Award for Patient / Community Education

The Excellence in Practice for Patient / Community Education recognizes a member of HCEA who has initiated innovative and effective practices, interventions or programs in patient and community education.

Diane Moyer has been a manager of patient education for 9 years in two large health systems in Central Ohio. She is currently the Program Manager for Consumer Health Education at The Ohio State University Medical Center in Columbus. During her tenure as a patient education manager, she helped establish a structured diabetes education program and she is a certified diabetes educator. She has been instrumental in the development of over 1,000 easy-to-read handouts for patients and families in the past three years. Diane oversees the medical center's patient education site on the intranet and internet and she is one of three coordinators for the Library for Health Information in the Atrium, a consumer health education library. She recently was the force behind a collaborative effort with the patient education managers at the other two competing health systems in Central Ohio. A grant proposal was



submitted for funds to translate patient education materials that will be shared by all three systems. So far they have received over \$70,000 in grant money. Diane Moyer is truly a force in patient education to be reckoned with! We admire and appreciate her drive and dedication to the field of patient and community education.

Pat Mathews, RN, MA, FHCE

Excellence in Practice Award for Staff Development

The Excellence in Practice Award for Staff Development recognizes a member of HCEA who has initiated innovation and effective practices, interventions or programs in staff development.

Pat Mathews is President of Mathews Associates, a consulting and coaching practice dedicated to helping individuals and teams build productive lives, partnerships and workplaces. She has also provided consulting services for The Einstein Consulting Group in Philadelphia and the Maryland Healthcare Education Institute. Until 1989, she was Director of Health Education at Warren Hospital in Phillipsburg, N.J. Pat was awarded the 2000 HCEA Jean W. Raines Distinguished Service Award for her contribution to HCEA and its members.

For those who are Seniors in staff education, they remember Pat's contribution in developing the competencies of those who are new in the field of patient and staff education, Her Intensive Workshops during the annual conferences are well-known for being highly interactive and on the cutting edge She continues to help develop HCEA members' competency by making herself available for consultation. In addition, Pat continues to research different ways to deliver quality education to staff during an era of staff shortages and lack of time in most organizations. For example, in her presentation at last year's HCEA conference, she presented information on the use of technology as a strategy, such as Tele-classes, webinar, electronic newsletter, etc. Pat has been instrumental in implementing the new HCEA Ezine this past year, enabling our members and others to keep up-to-date in a timely manner on HCEA activities. Pat Mathews inspires us as a teacher and she uses her creativity to help us to reach out and move our organizations forward. Receiving the award for Pat is her friend and colleague, Sandy Cornett.

