

## Webinars Are In Our Future!

As you may have read in July's newsletter, HCEA will now be having conferences biannually during odd years, with the next conference occurring Fall of 2011. This was a difficult but necessary decision, designed around the financial constraints that you are all facing in this present economy.

However, HCEA is still committed to providing you with quality educational offerings. To that end, we are very excited to announce that the HCEA task force on e-learning is planning for our first webinar during **Health Education Week**, the first week of November. The topic will be "*Connecting with Communities through Social Media: Can We Be Friends?*"

Task force members include Sandy Cornett (Chair), Ashley Ave, Fran London, Plumer Lovelace from the Rees Group, and Kathy Ordelt, Chair of the HCEA Communications Team and liaison to the Board. We need a few more members to help us on this task force, especially if you have experience in developing e-learning opportunities. Please contact Sandy Cornett at [sandy.cornett@osumc.edu](mailto:sandy.cornett@osumc.edu) if you are interested.

We are also asking for your ideas for topics that you would like to see for our quarterly webinars. The second webinar will be during the first quarter of 2011 and we are thinking of a session on the *Joint Commission Standards for Patient Education and Patient-Centered Communication* (effective January 2011) presented by Diane Moyer and Kathy Ordelt. In addition to your ideas, we would like your feedback on the following topics. Please let us know your first, second, and third choices from the following list:

- Best Practices for Preceptor Programs
  - Best Practices in Health Literacy
  - Preparing Staff as Patient Educators
  - Writing for Publication
  - Making the Most of Simulation Labs and Programs
  - Looking at the Triple Threat as a Whole: Culture Care, Language, and Literacy
  - Meeting Joint Commission Standards in HR and Staff Competencies
  - Research You Can Use for Improving Education
  - Your Ideas:
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Thanks for helping us get this exciting new initiative off the ground. Watch for further e-blasts and information on our website as we continue our planning.

Sandy Cornett